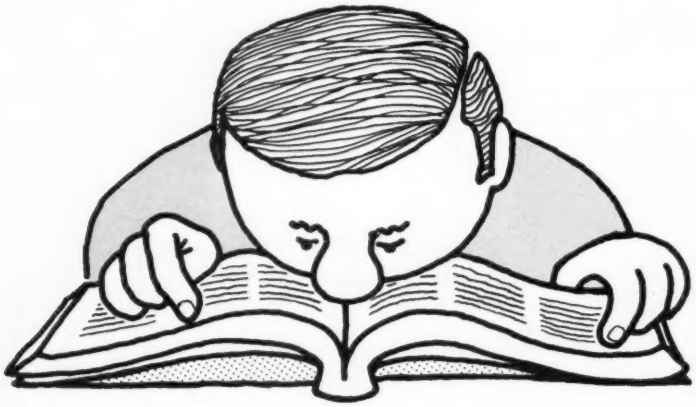


Looking for stories about distributors, manufacturers, suppliers, users, meetings? This gives you month and page.

Index to 1975 Editorial Features in BFR

ALTER, EDWIN
Forms Buyers' Bellyaches (N. Y. View). Mar/8.

ASSOCIATIONS
NBFA Show and Convention Expected to Draw 3,000. Oct/8. . . . What Happened? What's Next? *By Fred C. Messemer.* Apr/24.

BARR, DON
Before You Sell Hardware, Ask Yourself Some Questions. May/18.

BLAIN, ROBERT
The Computer on Campus: An Educational Tool. Sep/10.

BONDI, PHIL
Printers' Summit Conference Pertinent to Forms Makers, Too. Apr/20.

BRODY, ARTHUR
Selling Forms in a Difficult Market. Aug/14. . . . You Are As Good As Your Vendors. Oct/32.

CHECK DIGITS
Using a Pocket Calculator with Check Digit Systems. *By John Van Dormolen.* Feb/54.

CHRISTENSEN, DR. G. JAY
Forms Buyers' Bellyaches. (L. A. View). Mar/10.

COMPUTER PRINTERS
Computer Printout—Then, Now, Tomorrow. *By Ted Webster.* Jan/12.

CONVENTION CITIES
Everybody's Favorite City Scene of Manufacturers' Gathering. Apr/12. . . . Houston from Braghdad to Oz. Oct/14.

DISTRIBUTORS
Dealer Matches Forms Volume with Commercial Printing Sales. Sep/16. . . . Dealer Teaches Customers Paper Work Management. Jul/16. . . . Dealer's Friendship Key to Customer Loyalty. Aug/20. . . . Forms Give New Life to Retired Sales Manager. Feb/20. . . . Georgene Coleman: A Very Specialist Lady. Nov/22. . . . Texas Distributors Riding Tall in the Saddle. Oct/16. . . . What Dealers Are Telling Manufacturers. Apr/14. . . . What Forms Distributors Are Planning for 1976. Oct/26.

DOYLE, KEVIN F.
Some Way-Out Fastenings from 'the Flexible People.' Dec/14.

EATON, KENNETH J.
The Fatal Solution. Oct/37. . . . The Loneliest Man. May/20.

EQUIPMENT, FORMS-HANDLING
Flatpacks to Other Formats with Systems from Germany. May/12. . . . Forms Dealers Can Handle Bursters and Decollators. *By Wayne Fulton.* May/36. . . . Forms Handling for IBM 3203 Tested by IBFI Tech Committee. *By Ted Webster.* May/14. . . . Forms-Handling Gear? Rep Will Help Select. *By Wayne McCorkell.* May/16.

EQUIPMENT, FORMS-USING
'Beginner's Computer' Means Software Opportunity. *By John D. Rodeman.* May/10. . . . First-Time Computer Users Are Top Prospects for Forms. *By Belden Menkus.* Sep/13. . . . IBM 3800 Printer Features Overlay and Fanfold Paper. Jun/16.

FINANCE/MANAGEMENT
18 More Ways to Create Capital in a Tag and Label Business. *By Price H. Gwynn III.* Aug/18. . . . LIFO Cuts Profits, But They Love It! *By William J. Peverill.* Feb/14. . . . Object Lessons from '73-74 Help Us Understand 1975. *By Ed Masten.* Oct/30. . . . The Fatal Solution. *By Kenneth J. Eaton.* Oct/37. . . . The Loneliest Man. *By Kenneth J. Eaton.* May/20. . . . The Wood Gundy Report: Can You Say Moore? *By William J. Peverill.* Oct/29. . . . 30 Ways to Create Capital in a Tag and Label Business. *By Price H. Gwynn III.* Jun/14. . . . You Are As Good As Your Vendors. *By Arthur Brody.* Oct/32.

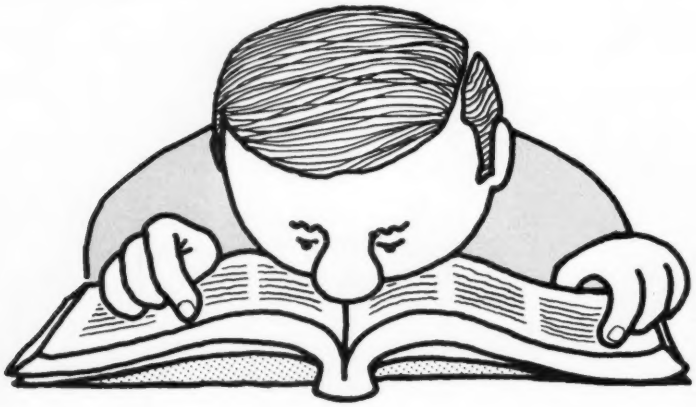
FORECASTS/PREDICTIONS
Assessment: The Forms Industry at the Mid-Seventies. Jan/8.

FORMS DESIGN
Creative Design in Forms for Computers. *By Art Woodward.* Jul/10. . . . Creative Forms Design Creates Satisfied Users. Jul/12. . . . Forms Design Workshop. Mar/46. . . . Forms Design Workshop. Apr/94.

FORMS MANUFACTURERS
Cromwell and Tabline Join Forces As Bergstrom Forms. Mar/20. . . . Delsie Didn't Want the Job, But She Got It —and Did It. Mar/22. . . . Forms Maker Goes the Label Route with New Rotary Diecutting Press. Sep/20. . . . Karl Ward's Specialty is the 'Odd-Ball.' Dec/16. . . . Little Rock Forms Firm Sweeps PIA Graphics Race. Aug/16. . . . Living Color: This Manufacturer Has Channeled It into Business Forms. Dec/10. . . . Manufacturers' Faith in Independents Creates Profits for Both. Apr/19. . . . Need Forms Yesterday? See Ted Ingram. Nov/24. . . . Portland Forms Makers Young But Experienced. Mar/16. . . . Sewn Fastening and What It Does. By *Peter O. Paige.* Dec/13. . . . Some Way-Out Fastenings from 'the Flexible People.' *By Kevin F. Doyle.* Dec/14.

FULTON, WAYNE
Forms Dealers Can Handle Bursters and Decollators. May/36.

For more information about One-Time Carbon Paper Council postcard on pages 21, 22 check number 9 on Reader Service Card.



Looking for stories about distributors, manufacturers, suppliers, users, meetings? This gives you month and page.

Index to 1975 Editorial Features in BFR

ALTER, EDWIN
Forms Buyers' Bellyaches (N. Y. View). Mar/8.

ASSOCIATIONS
NBFA Show and Convention Expected to Draw 3,000. Oct/8. . . . What Happened? What's Next? *By Fred C. Messemer.* Apr/24.

BARR, DON
Before You Sell Hardware, Ask Yourself Some Questions. May/18.

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The Computer on Campus: An Educational Tool. Sep/10.

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Printers' Summit Conference Pertinent to Forms Makers, Too. Apr/20.

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Selling Forms in a Difficult Market. Aug/14. . . . You Are As Good As Your Vendors. Oct/32.

CHECK DIGITS
Using a Pocket Calculator with Check Digit Systems. *By John Van Dormolen.* Feb/54.

CHRISTENSEN, DR. G. JAY
Forms Buyers' Bellyaches. (L. A. View). Mar/10.

COMPUTER PRINTERS
Computer Printout—Then, Now, Tomorrow. *By Ted Webster.* Jan/12.

CONVENTION CITIES
Everybody's Favorite City Scene of Manufacturers' Gathering. Apr/12. . . . Houston from Braghdad to Oz. Oct/14.

DISTRIBUTORS
Dealer Matches Forms Volume with Commercial Printing Sales. Sep/16. . . . Dealer Teaches Customers Paper Work Management. Jul/16. . . . Dealer's Friendship Key to Customer Loyalty. Aug/20. . . . Forms Give New Life to Retired Sales Manager. Feb/20. . . . Georgene Coleman: A Very Specialist Lady. Nov/22. . . . Texas Distributors Riding Tall in the Saddle. Oct/16. . . . What Dealers Are Telling Manufacturers. Apr/14. . . . What Forms Distributors Are Planning for 1976. Oct/26.

DOYLE, KEVIN F.
Some Way-Out Fastenings from 'the Flexible People.' Dec/14.

EATON, KENNETH J.
The Fatal Solution. Oct/37. . . . The Loneliest Man. May/20.

EQUIPMENT, FORMS-HANDLING
Flatpacks to Other Formats with Systems from Germany. May/12. . . . Forms Dealers Can Handle Bursters and Decollators. *By Wayne Fulton.* May/36. . . . Forms Handling for IBM 3203 Tested by IBFI Tech Committee. *By Ted Webster.* May/14. . . . Forms-Handling Gear? Rep Will Help Select. *By Wayne McCorkell.* May/16.

EQUIPMENT, FORMS-USING
'Beginner's Computer' Means Software Opportunity. *By John D. Rodeman.* May/10. . . . First-Time Computer Users Are Top Prospects for Forms. *By Belden Menkus.* Sep/13. . . . IBM 3800 Printer Features Overlay and Fanfold Paper. Jun/16.

FINANCE/MANAGEMENT
18 More Ways to Create Capital in a Tag and Label Business. *By Price H. Gwynn III.* Aug/18. . . . LIFO Cuts Profits, But They Love It! *By William J. Peverill.* Feb/14. . . . Object Lessons from '73-74 Help Us Understand 1975. *By Ed Masten.* Oct/30. . . . The Fatal Solution. *By Kenneth J. Eaton.* Oct/37. . . . The Loneliest Man. *By Kenneth J. Eaton.* May/20. . . . The Wood Gundy Report: Can You Say Moore? *By William J. Peverill.* Oct/29. . . . 30 Ways to Create Capital in a Tag and Label Business. *By Price H. Gwynn III.* Jun/14. . . . You Are As Good As Your Vendors. *By Arthur Brody.* Oct/32.

FORECASTS/PREDICTIONS
Assessment: The Forms Industry at the Mid-Seventies. Jan/8.

FORMS DESIGN
Creative Design in Forms for Computers. *By Art Woodward.* Jul/10. . . . Creative Forms Design Creates Satisfied Users. Jul/12. . . . Forms Design Workshop. Mar/46. . . . Forms Design Workshop. Apr/94.

FORMS MANUFACTURERS
Cromwell and Tabline Join Forces As Bergstrom Forms. Mar/20. . . . Delsie Didn't Want the Job, But She Got It —and Did It. Mar/22. . . . Forms Maker Goes the Label Route with New Rotary Diecutting Press. Sep/20. . . . Karl Ward's Specialty is the 'Odd-Ball.' Dec/16. . . . Little Rock Forms Firm Sweeps PIA Graphics Race. Aug/16. . . . Living Color: This Manufacturer Has Channeled It into Business Forms. Dec/10. . . . Manufacturers' Faith in Independents Creates Profits for Both. Apr/19. . . . Need Forms Yesterday? See Ted Ingram. Nov/24. . . . Portland Forms Makers Young But Experienced. Mar/16. . . . Sewn Fastening and What It Does. By *Peter O. Paige.* Dec/13. . . . Some Way-Out Fastenings from 'the Flexible People.' *By Kevin F. Doyle.* Dec/14.

FULTON, WAYNE
Forms Dealers Can Handle Bursters and Decollators. May/36.

For more information about One-Time Carbon Paper Council postcard on pages 21, 22 check number 9 on Reader Service Card.

GWYNN, PRICE H. III
18 More Ways to Create Capital in a Tag and Label Business. Aug/18. . . . 30 Ways to Create Capital in a Tag and Label Business. Jun/14.

HIRSHBURG, PHIL
Forms Buyers' Bellyaches. (N. Y. View). Mar/9.

HUNT, DON E. SR.
Don Hunt's Impressions of Japanese Marketing. Aug/45.

INDUSTRY SUPPLIERS
He Found a Better Way to Fold and Founded a Firm. Feb/16. . . . The Men Behind the Men Behind the Forms Machines. Jul/18.

INTERNATIONAL
Don Hunt's Impressions of Japanese Marketing. *By Don E. Hunt Sr.* Aug/45. . . . How They Do It South of the Border. Oct/25. . . . Japan Report. *By Toshiro Kitahara.* Apr/16. . . . ProductionMethods for a Changing Industry. *By C. Joseph Schaefer.* Sep/14. . . . Trans-Atlantic Label Makers Different—But So Much Alike. *By Horace Klafter.* Jun/8.

KITAHARA, TOSHIRO
Japan Report. Apr/16.

KLAFTER, HORACE
Trans-Atlantic Label Makers: Different—But So Much Alike. Jun/8.

KUHNE, CHARLES
Forms Buyers' Bellyaches. (N. Y. View). Mar/80.

MASTEN, ED
Object Lessons from '73-74 Help Us Understand 1975. Oct/30.

McCORKELL, WAYNE
Forms-Handling Gear? Rep Will Help Select. May/16.

MEETINGS/SEMINARS
Convention/Show a Zinger. Dec/28. . . . Economy Steals Scene at Chief Executives 'Think-In'. Feb/12. . . . Forms Men Meet Mailers During Special Seminars. Jan/18. . . . IBFI Meeting to Focus on 'Basics.' Apr/10. . . . NBFA Show and Convention Expected to Draw 3,000. Oct/8. . . . Printers' Summit Conference Pertinent to Forms Makers, Too. *By Phil R. Bondi.* Apr/20. . . . Roundtables Grind Out Answers at Record-Breaking IBFI Meeting. Jul/14.

MENKUS, BELDEN
Continuing Education Sharpens Forms Skills. Aug/10. . . . First-Time Computer Users Are Top Prospects for Forms. Sep/13.

MESSEMER, FRED C.
What Happened? What's Next? Apr/24.

MILTENBERGER, GEORGE G.
Forms Warehousing: What It Did for Us. Feb/8.

NBFA PRESIDENT'S COLUMN (Lawrence E. Till)
A Running Start. Apr/26. . . . Assessors Stressed Management. Mar/24. . . . Bend Those Twigs. Jun/33. . . . Big Show Coming. Feb/22. . . . For Feather Unrufflers. May/23. . . . More Schools Coming. Jan/38. . . . New Management Tool. Sep/22. . . . That 'Gutsy' Bunch. Oct/38. . . . The Upswing Is Inevitable. Aug/60.

OPINION
1975—Good Year, Bad Year? Jan/14.

OPTICAL SCANNING
How Hardware Makers See Scanning's Future. Nov/14. . . . OCR—Future or Fantasy? An Interview with a Pioneer. *By James R. Taylor.* Mar/14. . . . OCR: What It Sees Is What You Get. Nov/18. . . . Scanner Users Demand Salesmen with OCR Savvy. *By Edward Webster.* Nov/20. . . . Status Report on OCR Standards. *By Ray E. Schubert.* Nov/17. . . . What's Ahead in Scanning? *By David Rabinow.* Nov/12.

PAIGE, PETER O.
Sewn Fastening and What It Does. Dec/13.

PETERSON, LEONARD J.
The $50 Label Order: What's Good About It? Jun/13.

PEVERILL, WILLIAM J.
LIFO Cuts Profits, But They Love It! Feb/14. . . . The Wood Gundy Report: Can You Say Moore? Oct/29.

POTTS, ARTHUR W.
Forms Design As a Sales Tool. Jul/8.

RABINOW, DAVID
What's Ahead in Scanning? Nov/12.

RODEMAN, JOHN D.
'Beginner's Computer' Means Software Opportunity. May/10.

RUSSELL, JAMES
Forms Distributor Principal Must Sell Less, Manage More. Aug/12. . . . Forms Warehousing: How We Got Into It. Feb/10.

Continued on page 24

One-Time Carbon Report

Edward G. Donovan
One-Time Carbon Paper Council

One-time carbon continuous sets offer your customers a number of benefits that office copier systems can't match. Here are some to discuss the next time the subject comes up:

• One-time carbon sets save overall processing time. For example, it takes a lot less time for a computer to automatically print, decollate and burst multi-part, one-time carbon forms than it does for an office worker to make copies from a multitude of originals. There is less chance in a one-step continuous forms operation for delays to occur which add significant costs in both time and money.

• With one-time carbon, the user can customize any copy. Each one can be specifically designated or color coded to a particular purpose.

• One-time carbon sets make it possible to withhold information from certain copies easily and economically through blockouts or carbon patterned to specification. There are no expensive overlays to use or replace. This kind of customizing is impractical with electrostatic copying.

• It costs less to buy and printout multi-part, one-time carbon forms than to buy single-part sets and copy the remainder. (More will follow about the economics of both systems in a later column.)

We'd like to know if the promotional programs of office copier manufacturers are having an effect on forms users. Please let us know what you think on the attached postcard.

One-Time Carbon Paper Council 1

More clear copies at much lower cost.

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1975 INDEX TO EDITORIAL FEATURES *Continued from page 23*

SAWYER, FRAN
Forms Buyers' Bellyaches (N. Y. View). Mar/84.

SCHAEFER, C. JOSEPH
Production Methods for a Changing Industry. Sep/14.

SCHOOL FORMS
Forms for Schools, a Worthwhile Market. Sep/8. . . . The Computer on Campus: An Educational Tool. *By Robert E. Blain.* Sep/10.

SCHUBERT, RAY E.
Status Report on OCR Standards. Nov/17.

SELF-HELP
Continuing Education Sharpens Forms Skills. *By Belden Menkus.* Aug/10. . . . Forms Distributor Principal Must Sell Less, Manage More. *By James Russell.* Aug/12. . . . Self-Improvement for Forms People. Aug/8.

SELLING
Before You Sell Hardware, Ask Yourself Some Questions. *By Don Barr.* May/18. . . . First-Time Computer Users Are Top Prospects for Forms. *By Belden Menkus.* Sep/13. . . . Forms Design As a Sales Tool. *By Arthur W. Potts.* Jul/8. . . . Selling Forms in a Difficult Market. *By Arthur Brody.* Aug/14.

SMITH, MEREDITH R. JR.
The Professional Touch. Oct/34.

SOURCES OF SUPPLY
Binders, Files, Accessories Available from These Firms. Feb/46. . . . Forms for Schools, a Worthwhile Market. Sep/8. . . . Little-Known Capabilities of Forms Manufacturers. Dec/8. . . . OCR: What It Sees Is What You Get. Nov/18.

STATISTICS
By 1980, Forms Sales May Total $3.3 Billion. Mar/18.

TAGS/LABELS
Tag & Label Applications: You Name It! Jun/11. . . . The $50 Label Order: What's Good About It? *By Leonard J. Peterson.* Jun/13. . . . Trans-Atlantic Label Makers: Different—But So Much Alike. *By Horace Klafter.* Jun/8.

TAYLOR, JAMES R.
OCR—Future or Fantasy? An Interview with a Pioneer. Mar/14.

TRADE SHOWS
Convention/Show a Zinger. Dec/28. . . . Manufacturers Hit the Road to Show Wares to Dealers. Mar/12. . . . Print 74—What a Show! Jan/10. . . . What NBFA Exhibitors Are Showing in Houston. Oct/12. . . . What to See at Graph-Ex '75. Aug/24.

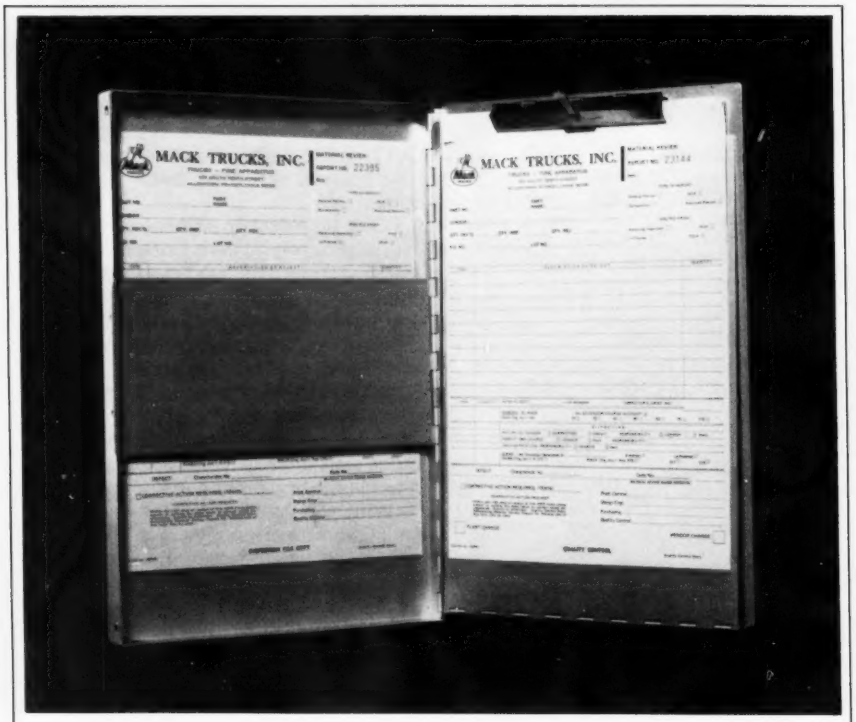
USERS
Forms Buyers' Bellyaches (L. A. View). *By Dr. G. Jay Christensen.* Mar/10. . . . Forms Buyers' Bellyaches (N. Y. View). *By Edwin Alter, Phil Hirshburg, Charles Kuhne, Fran Sawyer.* Mar/8.

VAN DORMOLEN, JOHN
Using a Pocket Calculator with Check Digit Systems. Feb/54.

WAREHOUSING
Forms Warehousing: How We Got Into It. *By James Russell.* Feb/10. . . . Forms Warehousing: What It Did for Us. *By George G. Miltenberger.* Feb. 8.

WEBSTER, EDWARD
Computer Printout—Then, Now, Tomorrow. Jan/12. . . . Forms Handling for IBM 3203 Tested by IBFI Tech Committee. May/14. . . . Scanner Users Demand Salesmen with OCR Savvy. Nov/20.

WOODWARD, ART
Creative Design in Forms for Computers. Jul/10.



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